Warming the hearts and minds of Detroit's youth.

Though the weather outside is often frightful during the North American International Auto Show (NAIAS), the annual Charity Preview, presented by Charter One bank, part of the RBS group, blankets the town with the warmth of generosity. Since its inception in 1976, the NAIAS Charity Preview has raised over $84 million for Southeastern Michigan children's charities — over $33 million of which was raised in the last seven years alone.

A team of dedicated individuals work behind the scenes all year to make this one night a spectacular success for all attendees. The 2011 gala raised over $2.6 million from the more than 10,000 patrons in attendance, and this year promises to be a night to remember, as well. The Charity Preview and all its glamour is Detroit's equivalent to the Academy Awards — except in this case, the award goes to the children.

Beneficiaries of the Charity Preview include: Boys & Girls Clubs of Southeastern Michigan; Boys Hope Girls Hope of Detroit; The Children's Center; Juddson Center; The Detroit Institute for Children; Think Detroit PAL; March of Dimes; The Children's Hospital of Michigan Foundation; and the Detroit Auto Dealers Association Charitable Foundation Fund, a fund of the Community Foundation for Southeast Michigan.

These charities work to aid the children of metro Detroit through medical treatment; social, physical, and educational enrichment opportunities; and by offering assistance to at-risk youth. Whether it's helping to fund a child's wheelchair ramp, providing warm clothing, or aiding families with guidance and support, these charities are the link to ensuring that children in the metro Detroit area receive the services they need and deserve.

In the pages that follow, you can learn about each charity's accomplishments and what impact each can have on a child's life — and, thus, a community's well-being.

The NAIAS Charity Preview makes many opportunities possible for children from birth to 18 through the purchase of Charity Preview tickets. Your contributions help tap into the unlimited potential of children and provide them with the foundation they need to be successful citizens of the world.

Enjoy the first views of the spectacular North American International Auto Show 2012 at the annual Charity Preview, your chance to be part of one of the most exclusive, high-profile events in the nation. For more information on Charity Preview, call 888-838-7500 or visit charitypreview.com.

Together, we can help build strong children.

Mr. Bill Perkins
Chairman NAIAS 2012

Mr. Jim Seavitt
Vice Chairman NAIAS 2012

“Children are the world’s most valuable resource and its best hope for the future.”

--John F. Kennedy
Boys & Girls Clubs of Southeastern Michigan

Great Futures Start HERE! The Boys and Girls Clubs of Southeastern Michigan serve 23,000 youth (ages 6-18, grades 1-12) annually at 12 clubs located in Wayne, Oakland, Macomb, and Washtenaw Counties. The clubs offer year-round programs and activities designed to help young people achieve academic success, develop good character, and embrace healthy living. The organization helps kids discover their full potential and mature into responsible, self-reliant, and caring adults.

bgcsm.org
248-473-1400
Chairpersons: Mr. and Mrs. Bob and Beth Socia

Boys Hope Girls Hope

“It is the fundamental responsibility of the community to ensure that our children are safe, loved, affirmed, and have the tools to create their own blueprint for success. For over 25 years, Boys Hope Girls Hope has created that reality for hundreds of deserving youth throughout metro Detroit,” notes Executive Director Jennifer Smith. Its residential, scholarship program for at-risk youth provides opportunities that change lives. Children involved in Boys Hope Girls Hope graduate from high school, attend college, and become active citizens of the world.

boyshopegirls hope.org/detroit
313-862-0707
Chairperson: Mr. Frank Torre

Children’s Center

At its campus in midtown Detroit, The Children’s Center (TCC) offers more than 20 programs and services, including the largest therapeutic program for at-risk children and youth. TCC works with more than 7,000 local children and families annually to help meet the challenges of mental illness, abuse and neglect, teen pregnancy, foster care, and other family issues. With a goal of healing hearts and minds, TCC’s services are family focused and intended to help shape futures in a positive and holistic way.

thechildrenscenter.com
313-831-5535
Chairpersons: Mr. and Mrs. William Clay Ford Jr.
The Children’s Hospital of Michigan Foundation

The Children’s Hospital of Michigan Foundation is dedicated to supporting the health and wellness of children in our community by raising and granting philanthropic resources to fuel pediatric research, education, and the prevention of childhood diseases and injuries. The foundation strives to have a significant, lasting, and positive effect on children’s health, locally and globally. The organization ensures every gift drives the mission of improved health for children forward.

chmfoundation.org
313-964-6994
Chairpersons: Mr. and Mrs. Dick and Gail Puritan

Detroit Auto Dealers Association (DADA) Charitable Foundation Fund, a fund of the Community Foundation for Southeast Michigan

Established in 1998 at the Community Foundation for Southeast Michigan, the Detroit Auto Dealers Association (DADA) Fund supports programs and activities that assist children and youth in the seven counties of southeast Michigan. The DADA Charitable Foundation Fund has donated over $3.5 million to children’s charities in southeast Michigan since 1999. The fund has given to 107 charitable organizations. Bill Perkins, chairman of NAIAS 2012, says, “DADA members support their local communities through charitable contributions to various organizations, and the DADA Charitable Foundation Fund provides an additional way for DADA members to give back to their community by providing support to nonprofit organizations in southeast Michigan with a primary focus on children and youth.”

cfsem.org
313-961-6675
Advisory Committee members include: Mr. Bill Perkins and Mr. Jim Seavitt

The Detroit Institute for Children (DIC)

Since 1920, the DIC has been the innovative treatment leader for southeast Michigan’s special needs children, regardless of the family’s ability to pay. DIC serves children with conditions such as cerebral palsy, neuromuscular diseases, developmental delays, autism spectrum disorders, genetic syndromes, spinal cord injury, and brain injury. Its mission is to care for children in a way that is positive, passionate, integrated, and family-centered, so the child can maximize his or her potential within their family and in the community.

detroitchildren.org
313-832-1100
Chairpersons: Mr. and Mrs. Edsel B. Ford II
Judson Center

Judson Center, a trusted nonprofit community resource since 1924, helps children and their families. Children who have been abused and neglected find safety and love. Children with disabilities and special needs, including autism, develop skills that lead to greater confidence and inclusion. And children with severe emotional disturbances learn to manage their behavior and find greater acceptance in their communities. “Simply stated,” says President and CEO Marn G. Myers, “Judson Center touches lives and heals hearts, restoring hope and dreams for a promising future.”

judsoncenter.org
248-549-4339
Chairpersons: Mr. and Mrs. Stephen and Bobbi Polk

March of Dimes

The March of Dimes is important in every community, as the impact of premature birth is extremely costly on many fronts. We’re proud of the great strides we continue to make in preventing and treating premature birth. Our accomplishments put us at the forefront when things go wrong, but they also shine in every healthy mom and baby. “My wife Cindy and I are very proud to work with the March of Dimes on their critical mission to prevent birth defects, premature birth, and infant mortality. This is a problem that impacts us right here in metro Detroit. Michigan has one of the highest infant mortality rates in the nation. I have made a personal commitment to raise awareness of this issue in our community because all babies deserve to be born healthy,” says Daniel C. Knott, senior vice president, CPO Chrysler. The March of Dimes is successfully fighting to improve the health of babies by preventing birth defects, premature birth, and infant mortality through community services, advocacy, research, and education.

marchofdimes.com
248-359-1550
Chairpersons: Mr. and Mrs. Dan and Cindy Knott

Think Detroit PAL

Think Detroit PAL utilizes the powerful lure of sports to connect children to positive experiences that build character and set them on a path toward success throughout their lives. Think Detroit PAL operates co-ed, year-round youth athletic leagues in clean and safe facilities for more than 10,000 participants — reaching more kids than any other organization outside of the public schools. Each year, with the assistance of 1,500 caring adult volunteers, Think Detroit PAL strengthens the bodies, minds, and spirits of youth ages 4-19 in high-risk situations in the metro Detroit area.

thinkdetroitpal.org
313-833-1600
Chairperson: Matt VanDyke, Ford Motor Co., Director of Marketing Communications – U.S.