

# 2010 EDITORIAL AND ADVERTISING CALENDAR

ISSUE	SPACE CLOSE	MATERIAL CLOSE	EDITORIAL FEATURES	SPECIAL ADVERTISING SECTIONS	GROUP ADVERTISING OPPORTUNITIES
January	11/20	11/25	Automotive Section Health & Fitness	dbusiness Top Lawyers Plastic & Cosmetic Surgery Hour Professionals	Still The Best Private Schools Colleges & Universities Health & Fitness Marketplace
February	12/20	12/25	Travel Bridal Section	Women's Health Private School Profiles Hour Professionals	Bridal Directory Birmingham Spa & Salon Marketplace
March	01/20	01/25	Restaurant Of The Year Decor/Design Education	Top Chefs Cosmetic Laser/Dermatology Divorce & Family Law Hour Professionals	Private Schools Colleges & Universities Marketplace
April	02/20	02/25	Spring Fashion Landscaping/Gardening	Dentistry Retirement Living Summer Camps for Kids Hour Professionals	Still The Best Private Schools Birmingham Marketplace
May	03/20	03/25	Decor/Design Education	Ophthalmology & LASIK Weekend Getaways Hour Professionals	Spa & Salon Marketplace
June	04/20	04/25	Best Of Detroit Medical	Men's Health Crescendo 5 Star Wealth Mgmt Hour Professionals	Still The Best Health & Fitness Birmingham Marketplace
July	05/20	05/25	Detroit Of The Year Outdoor Entertaining	Top Dentists Hour Professionals	Still The Best Marketplace
August	06/20	06/25	Annual City Guide	Plastic & Cosmetic Surgery Hour Professionals	Still The Best Spa & Salon Marketplace
September	07/20	07/25	Fall Fashion Decor/Design Fall Arts Preview	Dentistry Retirement Living Weekend Getaways Hour Professionals	Private Schools Colleges & Universities Birmingham Marketplace
October	08/20	08/25	Top Docs	Top Docs Hall Of Fame Hour Professionals	Health & Fitness Marketplace
November	09/20	09/25	Best Dressed Indoor Entertaining	Plastic & Cosmetic Surgery Weekend Getaways Hour Professionals	Still The Best Birmingham Holiday Marketplace
December	10/20	10/25	Holiday Gift Guide Holiday Fashion	Pain Management Retirement Living & Planning Hour Professionals	Birmingham Spa & Salon Holiday Marketplace